

# CITY OF SALINAS

Transforming into a smart city with Opendatasoft's platform

customer story



The City of Salinas is the largest municipality of Monterey County, California, with over 155,000 inhabitants. Small in size relative to the Golden State metropolises of Los Angeles and San Francisco, Salinas is part of a big trend: going smart. Salinas was one of 100 cities to receive a grant from the Bloomberg Philanthropies initiative to improve lives through data.

## THE CHALLENGE

Salinas needed a solution that would help the city:

**Make government more transparent and accountable** by giving residents greater insight into how government decisions are made.

**Make valuable data accessible to all**, including innovators and entrepreneurs.

**Create smart city initiatives** to support Salinas' priorities, including tackling mobility challenges.

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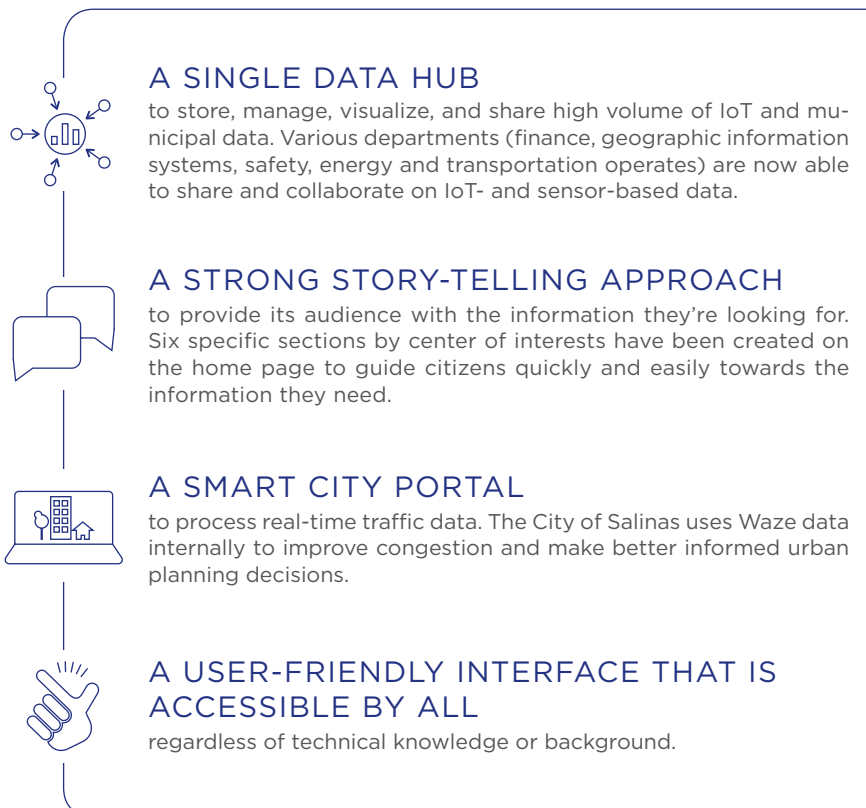
*It's not just the community that benefits. City employees now have access to what other departments are doing, the information is no longer siloed, doing their own things where they might not know what's going on in another division. Integrating the information in one place means city employees, too, can easily find data to help inform their decisions*

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Eric Sandoval, GIS administrator

## THE SOLUTION

The City of Salinas used its Bloomberg Philanthropies grant to develop an open data portal with Opendatasoft. The Salinas portal features:



find out more at [www.opendatasoft.com](http://www.opendatasoft.com)

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## BENEFITS AND KEY RESULTS

Salinas chose to build its portal using the Opendatasoft technology. This collaboration enabled the city to:

### INCREASE GOVERNMENT TRANSPARENCY AND ENCOURAGE DATA DRIVEN DECISIONS

with deeper public engagement in local government.

### BETTER SHARE DATA AMONG THE CITY'S DEPARTMENTS

and boost employee collaboration.

### ENCOURAGE INNOVATION AND ECONOMIC GROWTH

by using real-time data about the smart city projects and initiatives launched throughout the city.

### INCREASE EFFICIENCY ACROSS PRIVATE AND PUBLIC SECTORS

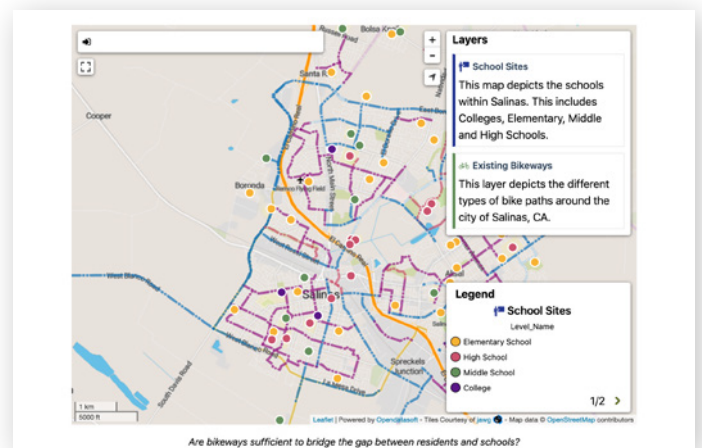
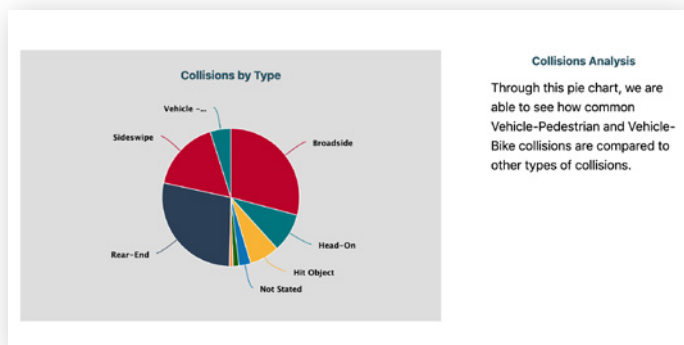
by releasing public information in a way that stakeholders can quickly and easily access and use.



Long-term, Salinas wants to be a city that's innovative. By providing the data to entrepreneurs and developers that create apps or to researchers or students, there's a good chance those external customers, clients or coders can come up with solutions staffers wouldn't come up with on their own. We have to have the perspective that we're a startup - even if we are government.



Eric Sandoval, GIS administrator



find out more at [www.opendatasoft.com](http://www.opendatasoft.com)

Check out the open data portal here: [bit.ly/2Z2hfr9](https://bit.ly/2Z2hfr9)