

TOWN OF CHAPEL HILL

Increasing government transparency and empowering its community

customer story



Chapel Hill, a town located in North Carolina's Research Triangle launched its open data portal in July of 2016. Chapel Hill chose the Opendatasoft platform to create the portal, which is managed by the town's Public Library.

THE CHALLENGE

The Town of Chapel Hill constantly strives to better engage with its residents and identified open data as an opportunity to improve outreach. The town needed a tool that could:

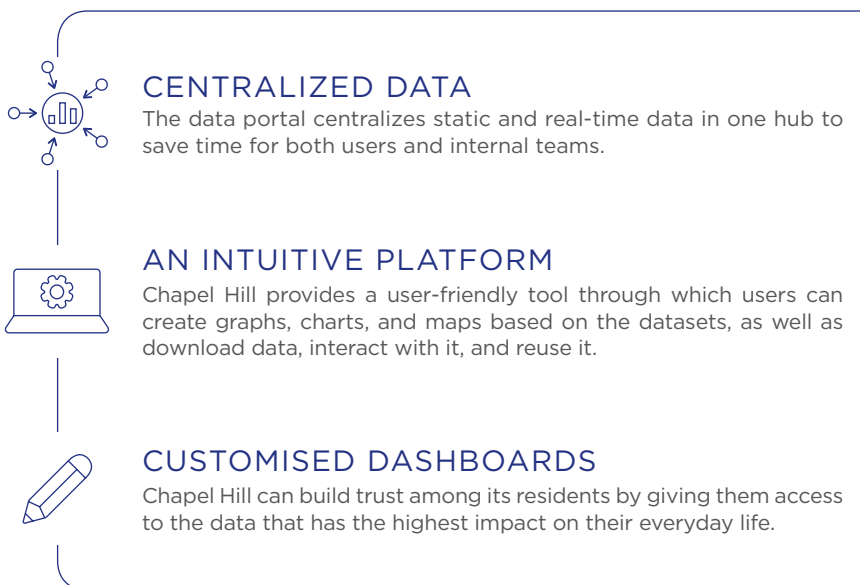
Increase government transparency by facilitating public access to local government information.

Successfully engage stakeholders and residents alike in decision-making and public policy evaluation processes.

Ensure that the data openly shared can be trusted - and that no data gets published that shouldn't.

THE SOLUTION

Chapel Hill chose Opendatasoft to launch its open data initiative. The data sharing portal offers:



“

We do this because data-driven decisions are better-informed decisions. And, frankly, it's the right thing to do.

”

David Green, Open Data Program Manager and Systems Manager at Chapel Hill Public Library

find out more at www.opendatasoft.com

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BENEFITS AND KEY RESULTS

Chapel Hill chose to build its platform using the Opendatasoft technology. This collaboration enabled the town to:

PROVIDE LOCAL AND EXTERNAL COMMUNITY MEMBERS ACCESS TO AN EVER-GROWING CATALOG OF DATASETS

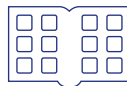
from Town of Chapel Hill departments.

PROVIDE LOCAL AND EXTERNAL COMMUNITY MEMBERS ACCESS TO SMART CITY DATA

On top of an ever-growing catalog of datasets, Chapel Hill is currently expanding its smart city footprint. The town developed a dashboard to monitor real-time air quality and weather data allowing town employees to better inform residents and engage them in the process.

GUARANTEE ACCESS TO QUALITY DATA

Each department has an open data liaison, who in turn works with the open data team. Data is then reviewed by the town's executive director for technology, and legal representatives for relevant departments, such as law enforcement.



KEY FIGURES

Open data portal launched in

2016

62

open datasets

MOST POPULAR DATASETS

POLICE INCIDENT REPORTS

The police department was an early champion of open data. In fact, police and crime data are the most popular subsets on the site.

20 GIS DATASETS

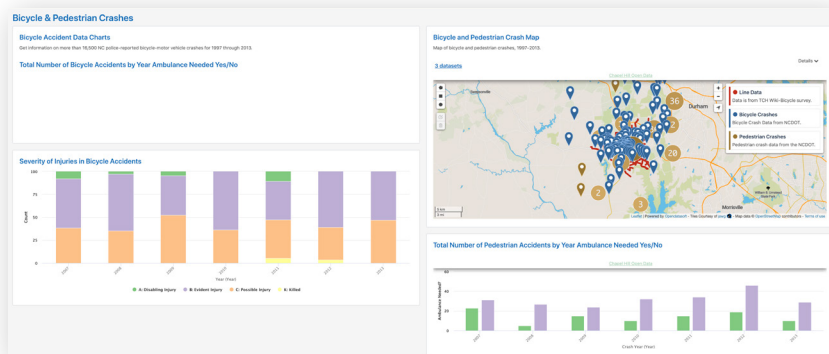
This information is collected, maintained, and analyzed by multiple departments including Planning & Sustainability, Public Works, Public Safety, Parks & Recreation and others.



People trust libraries: they are places of learning and critical thinking, and librarians provide information that is free of interpretation.



David Green, *Open Data Program Manager and Systems Manager at Chapel Hill Public Library*



Check out the open data portal here:

www.chapelhillopendata.org

find out more at www.opendatasoft.com